	Application No.	Applicant(s)
AL 4' C AH L'11'4	09/640,513	EHNEBUSKE ET AL.
Notice of Allowability	Examiner	Art Unit
	Jeffrey D. Carlson	3622
The MAILING DATE of this communication appe All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this apport or other appropriate communication GHTS. This application is subject to	olication. If not included will be mailed in due course. THIS
1. This communication is responsive to <u>RCE filed 4/25/06</u> .		
2. ☑ The allowed claim(s) is/are <u>1-21</u> .		
3. Acknowledgment is made of a claim for foreign priority un a) All b) Some* c) None of the:		
 Certified copies of the priority documents have Certified copies of the priority documents have 		•
	•••	
 Copies of the certified copies of the priority doc International Bureau (PCT Rule 17.2(a)). 	cuments have been received in this i	national stage application from the
* Certified copies not received:		
Applicant has THREE MONTHS FROM THE "MAILING DATE" of noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	of this communication to file a reply ENT of this application.	complying with the requirements
4. A SUBSTITUTE OATH OR DECLARATION must be submi INFORMAL PATENT APPLICATION (PTO-152) which give		
5. CORRECTED DRAWINGS (as "replacement sheets") mus	t be submitted.	
(a) I including changes required by the Notice of Draftspers	on's Patent Drawing Review (PTO-	948) attached
1) 🗌 hereto or 2) 🔲 to Paper No./Mail Date		
(b) ☐ including changes required by the attached Examiner's Paper No./Mail Date	Amendment / Comment or in the O	ffice action of
Identifying indicia such as the application number (see 37 CFR 1. each sheet. Replacement sheet(s) should be labeled as such in the	84(c)) should be written on the drawir ne header according to 37 CFR 1.121(c	ngs in the front (not the back) of d).
 DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT F 	sit of BIOLOGICAL MATERIAL n FOR THE DEPOSIT OF BIOLOGICA	nust be submitted. Note the AL MATERIAL.
Attachment(s) 1. Notice of References Cited (PTO-892)	5. ☐ Notice of Informal P	atent Application (PTO-152)
2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summary	• • • • • • • • • • • • • • • • • • • •
3. ⊠ Information Disclosure Statements (PTO-1449 or PTO/SB/0	Paper No./Mail Dat	e
Paper No./Mail Date <u>4/25/06</u> 4. Examiner's Comment Regarding Requirement for Deposit		nt of Reasons for Allowance
of Biological Material	9.	LANCE
		Jeffrey D. Carlson Primary Examiner Art Unit: 3622

REASONS FOR ALLOWANCE

The following is an examiner's statement of reasons for allowance:

Examiner has identified Gerace (US5991735) and Taylor (Object-Oriented Information Systems – 1992) as the closest pieces of prior art. Gerace provides content customized to users and achieves this using object-oriented programming (OOP), yet the OOP details of Gerace are minimal. Taylor provides a background for and details on the general OOP approach. However as pointed out by the Board, the claims require an action object associated with a classification and the action object must identify functions that are to be performed in order to generate the customized content. Further, the selector must invoke a classifier object and an action object based on the one or more classifications where the classification is applicable to or based upon current processing system settings. Each of these features are present in each of the independent claims (1, 10, 16, 21).

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jeffrey D. Carlson whose telephone number is 571-272-

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6716. The examiner can normally be reached on Mon-Fri 8a-5:30p, (off on alternate Fridays).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric Stamber can be reached on (571)272-6724. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

> Jeffrey D. Carlson **Primary Examiner** Art Unit 3622

idc